



FAIRGROUNDS & EVENT CENTER OF MONTGOMERY COUNTY
ADMINISTRATIVE OFFICE MAILING ADDRESS
580 Calumet Lane
Dayton, Ohio 45417-8014
www.montcofair.com
Phone: (937) 224-1619
FAIRGROUNDS SITE: 645 INFIRMARY RD, DAYTON

DEPUTY DIRECTOR
Lori Page

BOARD OF DIRECTORS
Mark Jimison, President
Tim Terrill, Vice President

January 16, 2020

**RE: Sponsorship/Advertising Opportunity at 2020 Montgomery County Fair
Sunday – July 12th thru Saturday – July 18th**

Dear Potential Sponsor/Advertiser:

The Montgomery County Fair is a great tradition and event that brings together our county's communities and families. 2019 was a great success and a milestone event in the history of the Montgomery County Fair, being the second successful Montgomery County Fair held at the new fairground's facility. Like last year we are expecting record attendance with new acts, more concessions, vendors, and entertainment. July 12, 2020 will be the Opening Day and would like to invite you to attend. The 2020 Fair once again will be a time of celebration and excitement with new experiences.

As you consider being a part of the 2020 Fair as a sponsor, the expectation is that we will once again have record attendance. We believe we will see over 45,000 people pass through the gates

We would like to give your business/organization the opportunity to be a part of the 2020 Montgomery County Fair. As a sponsor you will be showing your support of the 2020 Montgomery County Fair while reaching potential customers.

There are many sponsorship opportunities which have been outlined on the enclosed sponsorship form. As you consider your level of participation, which can range from \$1 to any amount you wish to give, we would like to thank you in advance for your support and investment in the 2020 Fair. We are very grateful to the many businesses and organizations that sponsor the Fair so generously.

As you complete the Sponsorship Opportunity Form, please feel free to contact the Administrative Office by phone at (937) 224-1619 or by email Lori@montcofair.com with any questions you may have.

Sincerely,

Mark Jimison, Board President
MCAS – Montgomery County Fair

Enclosure: 2020 Fair Supporter Opportunity Form