



MONTGOMERY COUNTY FAIRGROUNDS

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January 10, 2017

**RE: Sponsorship/Advertising Opportunity at 2017 Montgomery County Fair
Montgomery County Fair – July 10 – July 15, 2017**

Dear Potential Sponsor/Advertiser:

The Montgomery County Fair is a great tradition and event that brings together our county's communities and especially families. 2017 will be extraordinarily special, this will be a milestone event in the history of the Montgomery County Fair. This will be the last fair held at the South Main Street location. The 2017 Fair will be a time of remembering the past and celebrating a new beginning. As you consider being one of our great sponsors last year's attendance was 43,000 over the 6 days. We believe the 2017 Fair will be one of great success.

We are contacting you to see if your business or organization would like to make an investment in this historic milestone event to show your support and to reach potential customers.

There are many sponsorship opportunities from having your own "Day at the Fair" to sponsoring a building or show to sponsoring golf carts or class trophies and plaques. All come with great recognition and advertising opportunities.

As you consider your level of support We would like to thank you in advance for your support and investment in the Fair. We are very grateful to the many businesses and organizations that sponsor the Fair so generously.

As you complete the Sponsorship Opportunity Form, please feel free to contact Lori or myself with any questions or concerns you may have.

Sincerely,

Greg Wallace, Executive Director
MCAS – Montgomery County Fair

Enclosure: 2017 Fair Supporter Opportunity Form

Contact Information:

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