



**FAIRGROUNDS & EVENT CENTER OF MONTGOMERY COUNTY**  
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**EXECUTIVE DIRECTOR**  
Greg Wallace

**BOARD OF DIRECTORS**  
John Yancik, President  
Tim Terrill, Vice President

December 11, 2017

**RE: Sponsorship/Advertising Opportunity at 2018 Montgomery County Fair Montgomery County Fair – July 9 – July 15, 2018**

Dear Potential Sponsor/Advertiser:

The Montgomery County Fair is a great tradition and event that brings together our county's communities and families. 2018 will be extraordinarily special, as this will be a milestone event in the history of the Montgomery County Fair. The 2018 Fair will be the first Montgomery County Fair held at the new fairgrounds facility at 645 Infirmary Rd Dayton Ohio. July 9<sup>th</sup>, 2018 will be the Opening Day and the Grand Opening of the new Fairgrounds. The 2018 Fair will definitely be a time of celebration and excitement with all new experiences.

As you consider being a part of the 2018 Fair as a sponsor, the expectation is that we will have record attendance. We believe we will see over 45,000 people pass through the gates. In addition to the opening day celebration and ribbon cutting, other special celebratory events are being planned in addition to lots of new and exciting entertainment throughout the week.

We would like to give your business/organization the opportunity to be a part of this historic milestone event. As a sponsor you will be showing your support of the 2018 Montgomery County Fair while reaching potential customers.

There are many sponsorship opportunities which have been outlined on the enclosed sponsorship form. As you consider your level of participation we would like to thank you in advance for your support and investment in the 2018 Fair. We are very grateful to the many businesses and organizations that sponsor the Fair so generously.

As you complete the Sponsorship Opportunity Form, please feel free to contact Lori or myself with any questions or concerns you may have.

Sincerely,

Greg Wallace, Executive Director  
MCAS – Montgomery County Fair

Enclosure: 2018 Fair Supporter Opportunity Form

Contact Information:

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